

Firework Fear

Help Your Dog Naturally with



Relax...



D.A.P.[®]
Dog Appeasing Pheromone



Well being - Calming

How to Help Your Dog to Overcome Fear of Fireworks

At least one week before the event

- Prepare a refuge area for your dog to go during the fireworks
- Encourage your dog to use it by hiding food treats there
- Plug a D.A.P.[®] Diffuser in the room the dog uses to rest and relax and leave it switched on at all times

On the day of the event

- At sundown, draw thick curtains or blinds across the windows in the room where the dog will retreat to. Ensure some toys are available for the dog to play with
- Make sure you have something to do in this room so you can stay with your dog
- Put some music on, preferably something with a lot of constant drumbeats. It does not have to be loud
- Ignore the firework noise yourself and try to engage your pet in some form of active game
- Ignore any fearful behaviour. Don't fuss or attempt to reassure your dog when it is scared as this rewards the behaviour
- Don't punish your dog either, it only confirms that there was something to be afraid of
- Make sure your dog is kept in a safe and secure environment at all times
- Allow free access to the refuge area/hidey hole at all times
- D.A.P.[®] Spray can be applied onto the dogs bedding on the night of the event for additional reassurance

After the event

- Leave the D.A.P.[®] Diffuser plugged in for a week
- If similar events are likely to happen over a number of nights maintain a D.A.P.[®] Diffuser throughout the whole period
- Consult your veterinary surgeon or a qualified behaviourist to discuss further treatment

D.A.P.[®] contains a synthetic analogue of canine appeasing pheromone which is naturally produced by the bitch to comfort her puppies and help them cope with new stimuli. The relaxing effect has been shown to persist during adulthood and the use of D.A.P.[®] can benefit dogs of all ages throughout their life. However, D.A.P.[®] is not a sedative drug and the dog can still move around and express reactions to stimuli.

For further information on D.A.P.[®] please contact your veterinary practice.